



EXECUTIVE SUMMARY 2010 NOACC POLICIES

1. SAFETY OF NORTHERN ONTARIO HIGHWAYS

That the Government of Ontario commit to:

1. Four-laning Highways 11/17 (Trans Canada) in Northern Ontario;
2. Redirect, where necessary, routes of the highway in order to improve driver visibility;
3. Erect signs in areas that have high accident rates;
4. Establish rest stops along the highway with appropriate signage indicating the upcoming stops coupled with signage already in place about not driving tired.

2. RETENTION OF SUNSET COUNTRY TRAVEL AREA

That the Government of Ontario, through its Ministry of Tourism evaluate the repercussions to Northwestern Ontario, specifically the Districts of Kenora and Rainy River, with the newly proposed travel region boundaries outlined in the Discovering Ontario: A Report on the Future of Tourism; and furthermore, that a twelfth region be added or retained as a tourism area that matches the boundaries of the current Sunset Country Travel Area.

3. ONTARIO TRAVEL INFORMATION

That the Government of Ontario, through its Ministry of Tourism and the Ontario Tourism Marketing Partnership Corporation, take a lead role in the investigation and identification of all issues regarding the ease of access to the Fort Frances Ontario Travel Information Centre to help facilitate the effective delivery of the OTIC's services to the benefit of all businesses and municipalities in Northwestern Ontario.